



An Advertising Assistant

Working Life

Jonnie

Jonnie is an assistant in the Advertising and Marketing Department.

He works with a team who make the adverts.

Adverts 'advertise' what a company does or sells. They go on TV, or radio, or in newspapers and exhibitions.

Jonnie loves art and photography.

He enjoys watching commercials on the television and gets lots of good ideas.

He's very happy, likes talking to people and loves trying new things out!



Employability Skills