

Profit and Loss

Based on your schedule from Lesson 4 can you work out how much all of your acts will cost in total?

Act	Twitter Followers	Cost to perform
Copper Spinster	723,000	£25,000
Mistress Lala	40,000,000	£250,000
50 Percent	11,300,000	£125,000
Hotplay	7,900,000	£90,000
Amile Sunday	1,100,000	£30,000
Kanbe East	9,000,000	£100,000
OCD'C	86,000	£20,000
Katie Berry	44,300,000	£250,000
Pistols and Violets	1,000,000	£100,000

The cost of the venue and all production is fixed at £100,000

Cost of performers = £

Cost of Stadium = £

TOTAL COST SO FAR = £

In addition you need to work out how much the catering will cost.

The cost for each food kiosk that is open for the event is £2500. (You will need to use your information from lesson 9 and 10 to work this out)

Cost of performers = £

Cost of performers = £

Cost of catering = £

TOTAL COST SO FAR = £

You will also need to pay for 100 security personal and 100 ticketing staff for the duration of 8 hours.

	Security staff	Ticketing staff
Wage per hour	£12.65	£10.20

Cost of performers = £

Cost of Stadium = £

Cost of catering = £

Cost of security staff = £

Cost of ticketing staff = £

TOTAL COST OF EVENT

£



Ticket Sales

For the event there are three levels of tickets available.

Ticket Type	Cost
Lower Tier	£120
Upper Tier	£70
VIP	£1,000

There are a total of 20,000 tickets split into the following amounts

Ticket Type	Amount available
Lower Tier	9,000
Upper Tier	10,000
VIP	1,000

Ticket sales of 10,000	Number of projected sales	Revenue
Lower tier	4,500	£
Upper Tier	5,000	£
VIP	500	£
TOTAL	10,000	£

Ticket sales of 15,000	Number of projected sales	Revenue
Lower tier	6,750	£
Upper Tier	7,500	£
VIP	750	£
TOTAL	15,000	£

Ticket sales of 20,000	Number of projected sales	Revenue
Lower tier	9,000	£
Upper Tier	10,000	£
VIP	1,000	£
TOTAL	20,000	£

Ticket Sales	Revenue	Profit/Loss
10,000	£	£
15,000	£	£
20,000	£	£



Ticket Sales

Can you represent this information in a graph that is easy to read?

Using the graph can you predict the profit for ticket sales of 12,500 using your graph?

The profit/loss needs to be split between the four main organisers.

	Share of profit
Organiser 1	50%
Organiser 2	20%
Organiser 3	25%
Organiser 4	5%

Sales of 10,000 tickets	Profit in pounds
Organiser 1	£
Organiser 2	£
Organiser 3	£
Organiser 4	£

Sales of 15,000 tickets	Share of profit
Organiser 1	£
Organiser 2	£
Organiser 3	£
Organiser 4	£

Sales of 20,000 tickets	Share of profit
Organiser 1	£
Organiser 2	£
Organiser 3	£
Organiser 4	£

